

Champneys Partners with Technogym at First North of England Luxury Health Spa

The UK's original health spa, Champneys is an away from home sanctuary haven nestled in the beautiful countryside of Cheshire within the elegant estate hotel Mottram Hall.

Set within 270 acres of stunning landscaped gardens, the beautiful, Grade II listed building boasts a variety of luxurious accommodation, an impressive 18-hole Championship golf course, a FIFA accredited football pitch, AA Rosettes awarded dining options featuring the finest local produce and high-quality cuts and now, a high-end immaculate refurbished spa and gym.

Since 1925, Champneys Spa have been designing experiences to help guests and members rest and re-energise, offering beautiful spaces with best-quality products and services. Champneys invested £15 million in Mottram Hall, with £10 million spent on the 33,000 sq. ft spa and fitness area alone. The transformation was designed by leading architects Darling Associates and award-winning Spa Designers Sparc studio.

Louise Day, Champneys Fitness & Wellbeing Director, explains why Technogym were chosen as an equipment partner.

“We are excited to open the first Champneys Spa in the North of England,” said Louise. “Known for offering guests total wellbeing during their stay, we wanted the fitness experiences available to guests to be as memorable as our spa and beauty facilities. In keeping with our brand values of quality and luxury, we needed a fitness equipment partner who understands how to deliver an outstanding customer experience. Technogym are leaders in this area and quickly became the only choice for Mottram Hall’s fitness area.”

Technogym Transformation Creates Exceptional Training Experience

“Mottram Hall’s transformation means it is now one of Cheshire’s most stylish hotels, spa and gym to be seen in” said Louise. “Our choice of designers, suppliers, and partners such as Technogym meet the expectations of our high-profile clientele, and will help us ensure we deliver an outstanding and memorable experience to every guest, whether they are with us for a few hours or visit regularly.”

Mottram Hall’s fitness area had to offer more than a gym experience, as Louise explained.

“It’s never been more important to empower our members to live a healthier and more balanced lifestyle,” said Louise. “We wanted to create a welcoming environment where everyone could have an exceptional training workout. With Technogym’s help, we have created a feel-good gym space and the ultimate wellness experience where the focus is on health and wellbeing.”

Premium Partnership Powered by Technogym

Mottram Hall opens with state-of-the-art facilities and equipment. This is evident in the 230 m sq. gym area and separate fitness studio which are fully kitted out with premium Technogym cardio and resistance solutions so hotel guests and spa visitors can design their ultimate wellbeing experience.

“Champneys Spa is a premium brand, and we needed an equally premium partner for our gym area and studios. Technogym are the leading brand for beautiful, innovative equipment that gives users a bespoke experience. We have previously partnered with them at other hotels in our portfolio, and we know they really understand the spa and hotel industries,” explained Louise.

The fitness gym powered by Technogym has been refurbished to include the innovative Artis cardio range. Artis offers top-range quality when it comes to design, technology and connectivity - enabling users to track their data and have access to interactive training experiences via the integrated Unity screen. This ensures guests enjoy the very best user experience whilst maximising their body's energy for efficient workout sessions.

The upgraded world-class gym is accompanied by the renovated prestigious Champneys Spa, offering premium amenities such; 20m indoor swimming pool, hydro pool, steam room, private cabanas, stunning treatment rooms, barber shop and Spa café and lounge.

On-going Support & After Care

“Technogym were on hand to offer advice and support as we went through the design stages of Mottram Hall's gym. They helped us choose the most appropriate equipment, and helped the entire process run smoothly up to installation. They are still on hand to offer our team members training on all the equipment, so we can help our visitors get the most out of their stay,” concludes Louise.