

- **TRADE PRESS RELEASE** -



Treat and Protect

Introducing CACI's new Electro Mask

Created with antibacterial, electrically-conductive silver fibre technology, CACI's new **Electro Mask**, made in breathable cotton fabric, provides a face covering for the client and simultaneously works as a treatment mask. It is available to use with all CACI Systems.

A protective solution for clients currently concerned about having facial treatments without a face covering, and ideal for regions such as Scotland where it is currently mandatory for salon clients to wear a face covering at all times.

The Electro Mask has Enhanced Tissue Repair (ETR) connectors, which can be used with ETR leads to provide a microcurrent treatment for the whole of the lower face, delivering a continuous flow of microcurrent to help heal and repair blemishes, scars, stretch marks and pitted skin. The therapist can therefore perform treatments on the upper part of the face, whilst the client simultaneously receives microcurrent treatment with the Electro Mask on the lower part of the face.

The CACI Micro Probes and/or Quad Probes can also be used through the Electro Mask to provide a CACI signature lift or CACI Jowl Lift treatment. The therapist can also use the lower section of the Hydro Mask underneath the Electro mask, followed by the Hydratone rollers over the top to provide a CACI Hydratone Facial.

Adjustable ear loops, one size fits all. Each mask comes individually packaged and is machine washable. One Electro Mask is recommended per customer and can be used for the duration of a course of 10 CACI treatments.

Electro Mask: Salon Price: £50 (+ VAT for a pack of 5)

Available to purchase via CACI International 020 8731 5678

For further information please contact Natalie Silverton, PR Manager, CACI International
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