

# dermalogica

LONDON Tuesday 3<sup>rd</sup> December 2019 – Louise Lupton has been announced as the new Sales Director of Dermalogica UK



Louise Lupton, Sales Director, Dermalogica UK

Louise brings twenty-two years' experience, with seventeen of them spent within the hair & beauty sector at L'Oréal working on brands such as Decléor, Vichy, L'Oréal Professionnel and Kérastase. Her expertise spans salons, spas, grocery, shopping channels and drugstores as well as commercial expertise across the businesses.

Louise Lupton commented on her new position at Dermalogica: *"I am very excited to join the Dermalogica family. My passion is co-creation and collaboration which is what pulled me towards Dermalogica, a people first brand. They put the Professional Skin Therapist at the heart of all that they do and I'm so thrilled to be on this continued journey with them."*

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## **About Dermalogica:**

Dermalogica revolutionised the skin care industry when it emerged into the marketplace in 1986 with innovative formulations, which excluded common irritants, including SD alcohol, lanolin, mineral oil and artificial colours and fragrances. Jane Wurwand developed the products to better support the advanced curriculum she had developed a few years earlier for The International Dermal Institute, which she also founded. Wurwand led the company's growth from an idea to the world's most-requested professional skin care brand.

Dermalogica today is sold in more than 80 countries worldwide. Dermalogica products are available in select skin treatment centres on the recommendation of a qualified professional skin therapist in addition to the brand's concept spaces located around the world and online at [Dermalogica.com](http://Dermalogica.com). Dermalogica is made in the USA, with its global operations based in Carson, just south of Los Angeles. To learn more about Dermalogica®, please visit [dermalogica.com](http://dermalogica.com).