



NATURA BISSÉ COLLABORATES WITH THE MOST PRESTIGIOUS SPAS IN THE UK & IRELAND
TO THANK THEIR HEALTH CARE ASSISTANTS WITHIN CARE HOMES

The leading Spanish skincare and spa brand is joining together with their UK & Ireland spa partners to thank the healthcare professionals for all their amazing work over the past months. The #ThanksForSavingOurSkin campaign is designed to thank healthcare professionals based in the care homes across the country for their courage and commitment, by doing what the brand do best: taking care of their skin.

Natura Bissé is donating the product needed for treatment at spas across the country, where experts will donate their time and effort to serve the unsung heroes in the battle against Covid-19: those specifically based in the nation's care homes, caring for the elderly and the most vulnerable during this crisis.

Sali Flores, MD at Natura Bissé said of the initiative: *"This unexpected crisis has highlighted the importance of working together to overcome obstacles. Natura Bissé continues to support business and social partnerships, joint actions and shared values as part of its ongoing commitment to society and to solidarity. We have run a similar campaign in Spain, which was hugely appreciated and we wanted to do something for the amazing staff of the care homes here in the UK & Ireland to thank them for their tireless work"*

CARING FOR THE PEOPLE WHO SAVED OUR SKINS

As we know, healthcare workers have suffered hugely through prolonged PPE use during long days of tireless work fighting the virus, so now it's time for them to enjoy being taken care of. The spas taking part in this campaign will provide a 60-minute treatment ritual designed to restore sensitive, irritated or damaged skin and ensure the hydration and comfort they need. Each centre will provide up to 20 free treatments to accredited healthcare professionals, which must be booked in advance. More information and a list of participating centres and availabilities can be found on the Natura Bissé website.

IN GOOD HANDS

The Natura Bissé partner spas are dedicated to beauty and well-being and are experts in their field, delivering the highest level of service, however to adapt to the current circumstances, additional protective measures have also been implemented using advanced protocols agreed by the industry and following official guidelines that guarantee safety for everyone.



Natura Bissé is a family-owned, luxury Spanish skincare company founded in Barcelona in 1979, now managed by the second generation of the Fisas family.

The company's mission is simple: to develop high performance effective skincare products and beauty experiences through the use of cutting-edge innovation and quality ingredients.

Thanks to the expertise of skilled aestheticians, Natura Bissé understands that everyone has unique skin. This belief is the essence of the brand's DNA, which fuses pioneering technology with the most delicate human touch to adapt to the differing needs of each and every guest.

Natura Bissé is the first and only "Official Skincare Brand" of Forbes Travel Guide. Recently, the company was awarded the prestigious "Best World Spa Brand" at the 2018 and 2019 World Spa Awards.

With subsidiaries in Spain, United States, Mexico and the United Kingdom and presence in 35 countries, Natura Bissé continues to expand throughout the most distinguished luxury retailers and spas around the world.



World's
Best Spa Brand



World's
Best Spa Brand

