

PRESS RELEASE

LATEST INDUSTRY AWARD WINNERS FOR SPA, ARE ALL MEMBERS OF THE UKSA

Be amongst first in class – be a member of the UK Spa Association

There is no doubt that the spa community has endured so much this year, with the UKSA team fighting hard, along with other organisations to reopen spas after lengthy enforced closures.

However, remaining positive, many industry annual events took the decision to forge ahead and transfer events online, believing it essential, particularly in these difficult times, to keep connections and celebrations alive despite Covid-19.

Two much anticipated calendar events, which recognise and celebrate industry individuals and facilities alike, are the much-coveted Good Spa Guide Awards and Professional Beauty Awards and the highly impressive news, is that without exception, **ALL** of the spa winners across these two high profile industry awards, are UK Spa Association members!



With the common denominator being that all spa winners are members of their industry trade association, it cements the fact that those whom take the time and effort to invest in themselves and engage with their community and peers, clearly benefit and ultimately have their efforts and contributions to the industry, recognised and celebrated.

Members of the UKSA are special in their dedication and commitment to this important industry which is making impressive strides at a governmental level. These spa winners have benefited from the association's regular online Spa Director Assemblies, What's Next for Wellness survey, UK Spa Community Promise for spa operators and their guests alike, UKSA guidelines which worked alongside government guidelines, the Save Our Spas campaign etc

We're absolutely thrilled to have won four awards at this year's Professional Beauty Awards. This has been a really challenging year for the spa and beauty industry and it was wonderful to come together (virtually!) and celebrate the amazing people, teams, spas and salons across the UK. We're really grateful for the support and guidance the UK Spa Association has provided over the last few months in helping us understand how we can safely operate our spas.

Kay Pennington – Group Aqua Sana Manager

Winning two awards during the 2020 professional beauty awards has been absolutely amazing for the falls spa and in particular my team who have adapted to all the changes to this years unprecedented situation. The beauty and spa industry has come together and supported one

another like never before and the support given by the UK spa association has been unbelievable. Helena who is the general manager, is always on the end of the phone or by email to answer all our questions and be a support for meltdowns (which have been a few) and provide all the information needed to support and guide the spa and salon operators through these turbulent times. I have been in this industry over 30 years and it's been my toughest but also the most positive with new friendships and support from wonderful professionals within our industry. Thank you to PB awards and the UK spa association.

Davina Hassell – Spa Manager at Falls Spa, Lodore Falls Hotel

The UKSA would like to congratulate the Good Spa Guide Award winners:

Best New Spa - Carden Park

Best Spa for Wellness – Three Graces Spa at Grantley Hall

Best Response to Covid-19 – The Spa at Coworth Park

Best Outdoor Facilities – Rudding Park Spa

Best Community Spa – Aqua Sana Whinfell Forest

Best Sustainable Spa – The Spa at South Lodge

The UKSA would like to congratulate the Professional Beauty Award winners:

Midlands and North West Spa of the Year - Falls Spa at Lodore Falls

South East Spa of the Year - Center Parcs Woburn Forest

North East, Scotland and Northern Ireland Spa of the Year - Galgorm

South West and Wales Spa of the Year - Center Parcs Longleat Forest

Plus

Spa / Salon Leader of the Year - Kay Pennington from Center Parcs

Large Spa of the Year - Center Parc Longleat Forest

Boutique Spa - Falls Spa at Lodore Falls

Support and benefit from the UK Spa Association, membership enquiries are always welcome.

Benefits include: unlimited access to Spa Line, monthly & quarterly industry benchmarking statistics, entry for Spa Operators to all Spa Director Assemblies, Guest UKSA blog and article contributions, unlimited access to Spa Line, annual spa business insights report (worth £250) event sponsorship, National Spa Week and much more! Show your support of the UKSA and spread the word that you are a proud member. Download your member logo from our site and display it on your website, social media and email signature.

Ends.

Notes to Editors

To find out more information about becoming a member of the UKSA and what they can offer you check out the new look website at www.spa-uk.org. Here you will find each type of membership

explained and details of the additional resources available to bring the industry together as an even more successful community.

MORE PEOPLE, INTO MORE SPAS, MORE OFTEN.

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