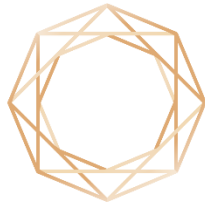


# dermalogica

**Dermalogica announces Princess Royal Training Award Win**



PRINCESS ROYAL  
TRAINING AWARD  
2019

**LONDON, 12<sup>th</sup> September 2019** – Dermalogica has been recognised by The Princess Royal Training Awards Commission (PRTAs), alongside 44 other organisations, with an award for exemplar training and learning best practice.

Established by global skills development body, City & Guilds Group, the PRTAs recognise employers with outstanding training and development programmes according to three hallmarks: training has an impact on the organisation and its people, training and development is integral to the organisation, and training is designed and delivered efficiently and effectively. All recipients were subject to a rigorous assessment process and will receive their Awards from HRH The Princess Royal at a ceremony held in London in October.

Organisations that met the standard in 2019 range from global firms IBM, GSK and Veolia, to local businesses with fewer than 50 employees - such as Juice Nursery based outside Manchester - and charities, including The Clink that work in prisons to reduce reoffending. The full list of recipients includes public and private sector businesses of all sizes and across a wide range of industries, from financial services to retail, non-profit, healthcare and manufacturing.

Accoladed for embracing digital advances, Dermalogica was recognised for reinventing the way it trains employees on new products (innovations), capitalising on advances in technology. Focusing on digital delivery, Dermalogica addressed training demands from an accelerated innovation launch schedule by increasing learning and reference resources whilst improving training access and flexibility for staff. In 2018 revenue made from innovations was at 13.8% which is 3.8% above the expected target.

Candice Gardner, Dermalogica Education Manager commented: *'Dermalogica is a passionate advocate for training and skills development because not only does it build confidence and improve job satisfaction, but it drives business success. Our heritage in skin care training means education is in our brand DNA. This ethos on the importance and value of training fuels our continued commitment to staff training. This award is a fantastic recognition of the tremendous amount of work that goes into providing the highest quality brand and product training for our staff possible. Whilst we have always prided ourselves on our training quality and content, over the last two years we have made huge strides in improving access to information using digital methods. Our blended learning approach gives our staff education at their fingertips whatever their device or schedule, whilst continuing to deliver extremely important product and service experiences wherever we*

*can. I feel so incredibly proud to work with our team of highly professional educators. Sharing the great work that they do, and impact they have, with the Commission's Assessors was a huge privilege.'*

Chris Jones, Chief Executive of the City & Guilds Group said, "We were thrilled with the quality and variety of entries this year. The work that HR and L&D teams do to train, upskill and reskill teams is critical; helping individuals to reach their potential and find meaningful employment, while supporting businesses in developing the skills for success, and ultimately producing the productive workforce we so urgently need. The organisations we recognise today all provide compelling evidence that tangibly proves the value that comes from investing in people... We look forward to celebrating and sharing the inspirational work of all the PRTA winners who have so unequivocally demonstrated measurable results from their training."

For the full list of recipients and their training schemes, please see the [2019 Awards page here](#)

---

For further information, please contact [daniella.lee@halpernpr.com](mailto:daniella.lee@halpernpr.com) or [lucy.brice@halpernpr.com](mailto:lucy.brice@halpernpr.com).

#### **Notes to editors:**

##### **About Dermalogica:**

Dermalogica revolutionised the skin care industry when it emerged into the marketplace in 1986 with innovative formulations, which excluded common irritants, including SD alcohol, lanolin, mineral oil and artificial colours and fragrances. Jane Wurwand developed the products to better support the advanced curriculum she had developed a few years earlier for The International Dermal Institute, which she also founded. Wurwand led the company's growth from an idea to the world's most-requested professional skin care brand.

Dermalogica today is sold in more than 80 countries worldwide. Dermalogica products are available in select skin treatment centres on the recommendation of a qualified professional skin therapist in addition to the brand's concept spaces located around the world and online at [Dermalogica.com](http://Dermalogica.com). Dermalogica is made in the USA, with its global operations based in Carson, just south of Los Angeles. To learn more about Dermalogica®, please visit [dermalogica.com](http://dermalogica.com).

##### **About the City & Guilds Group**

The City & Guilds Group is a world leader in skills development, with 140 years' unrivalled experience. Working in over 100 countries around the world, our purpose is to enable people, organisations and economies to develop their skills for growth.

In our 140<sup>th</sup> year, we are reinforcing the importance of lifelong learning, with a series of dedicated events and activities.

City & Guilds Group's brands support people into a job; on the job and into the next job; helping individuals, businesses and economies to thrive.

- [Kineo](#) and [The Oxford Group](#) support all aspects of workplace learning, from large-scale training programmes, workforce management and e-learning through to bespoke management training and executive coaching.
- [City & Guilds](#), [ILM](#) and [Digitalme](#) develop qualifications, apprenticeships and assessments from entry level through to management. They also accredit skills training and help individuals to showcase their skills through digital credentialing using open badges.
- [Gen2](#) is a technical training provider delivering skills training in engineering and technology for the UK civil nuclear industry.

For more information about the City & Guilds Group visit: [www.cityandguildsgroup.com](http://www.cityandguildsgroup.com)



For further information on City & Guilds please contact firstlight PR:  
[Cityandguildsgroup@firstlightpr.com](mailto:Cityandguildsgroup@firstlightpr.com) / +44(0) 203 617 7240

Twitter: @CityGuildsGroup, @Cityandguilds, @ILM\_UK, @MDcityandguilds  
LinkedIn: [linkedin.com/company/city-&-guilds-group/](https://www.linkedin.com/company/city-&-guilds-group/)

