

TEMPLE SPA PRESS RELEASE

EYE WILL SURVIVE

NEW

BIO-CELLULOSE EYE MASK
WITH MULTIPLE EFFECT SERUM





A RESCUE MISSION FOR THE EYES

LESS TIRED | LESS BAGS | LESS LINES | LESS DARK | LESS PUFFY | LESS DRY

£35 (6 x 6mL / 0.2 fl.oz. masks)

Late nights, long days, early starts, screen gazing, laughter, smiling; all signs of a well-lived life. No wonder your poor eye area looks tired, overworked, puffy, tends towards dark circles and can be dehydrated and wrinkled.

EYE WILL SURVIVE

Your secret weapon, an extremely clever concentrated 20-minute eye serum-mask. Each coconut-derived bio-cellulose gel wraparound sheet mask gently hugs the fragile eye area delivering Temple Spa's specialist complex liposome serum, I-FIRM, into the lower levels of the epidermis for speedy and visible results.

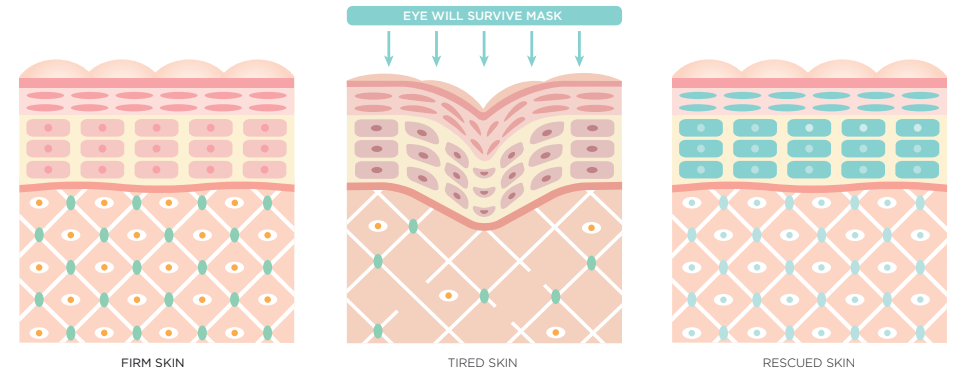
Suitable for all skin types, including sensitive, EYE WILL SURVIVE can be used in multiple ways: as a six-day intensive treatment course, two or three times a week (over a four-week period) or as an ad hoc 20-minute rescue treatment.

BENEFITS:

- Reduces the appearance of fine lines and wrinkles
- Reduces the appearance of puffiness and dark circles
- Helps to visibly firm the eye area by replacing lost moisture
- Suitable for all skin types
- Clinically tested for sensitive skin
- Brightens & tones the eye area for a healthy appearance

'YOUR BODY IS A LIVING TEMPLE
HONOUR IT AND LIVE YOUR LIFE TO THE FULL'

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I-FIRM is a proprietary active eye complex which fills in wrinkles, lifts and tightens the eye area and contains:

Marine Exopolysaccharide Skin Lifting Agent

Tightens the skin, leading to immediate smoothing and anti-wrinkle effects and longer-term collagen and elastin boosting actions. The smoothing effect starts within 15 minutes and lasts for over 6 hours, filling wrinkles, adding elasticity and suppleness to the eye area and diminishing the appearance of crow's feet.

Kombuchka™ black tea ferment

Soothes the skin and balances pH-reducing inflammation, adding antioxidants and in turn helping to brighten the area, adding lustre, radiance and clarity.

Rice Bran Extract

An antioxidant that protects the skin cells and is soothing to the skin.

Peach Resin Extract

To freshen and tone the eye area and to improve the appearance of dark circles. Rich in polysaccharides with their antioxidant and antibacterial properties and in amino acids which assist with collagen production.

Cucumber Fruit Extract

Well regarded for its excellent cooling, cleansing and long-lasting soothing and smoothing properties.



Marine Exopolysaccharide



Kombuchka™



Peach



Cucumber

'THE MESSAGE OF TEMPLE SPA IS TO
LIVE, BREATHE AND LOVE WHO YOU ARE.'



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HOW TO APPLY/USE:

Apply to clean skin. Carefully remove each eye mask from the protective backing, place around the entire contour of each eye, gently press into position and relax! After 10 minutes 'pat and press' the eye mask using a lymphatic drainage motion then leave for a further 10 minutes. Remove the eye mask and gently tap any excess serum from the sachet around the eye area. For an intensive corrective course, apply daily for 6 days or use 2/3 times a week over a 28-day period or as a one-off booster.

EYE WILL SURVIVE is part of the Temple Spa Skin Therapy range and is perfect used in conjunction with new EASY ON THE EYE, a soothing eye make-up remover and with award-winning eye creams WINDOWS OF THE SOUL or EYE TRUFFLE.

PRICE: £35 (6 x 6mL / 0.2 fl.oz. masks)



READ ME: Designed for around the eyes, not in them. Should this occur wash out thoroughly with water. Keep out of reach of children. If irritation occurs, discontinue use. Store in a cool place out of direct sunlight, max. temp. 25°C.

Ingredients: Aqua (Water), Butylene Glycol, Glycerin, Lecithin, Plankton Extract, PVP, Hydroxyacetophenone, 1,2-Hexanediol, Sodium Polyacrylate, Phenoxyethanol, Glycosyl Trehalose, Hydrogenated Starch Hydrolysate, Propylene Glycol, Xanthan Gum, Cucumis Sativus (Cucumber) Fruit Extract, Prunus Persica (Peach) Resin Extract, PEG-40 Hydrogenated Castor Oil, Hydrolyzed Rice Bran Extract, Saccharomyces/Xylinum/Black Tea Ferment, Parfum (Fragrance), Citric Acid, Hydroxyethylcellulose.

Temple Spa can be found in Harrods, online at www.templespa.com, in hotel rooms around the world and in over 100 luxury spas in the UK and Europe. Additionally, the company has a nationwide home franchise business supporting female entrepreneurship. 10% of Temple Spa profits are donated to charity.

NOTES TO EDITORS:

Temple Spa is a multi-award-winning spa and skincare brand. A British brand with a Mediterranean heart, Temple Spa has been creating luxury face and product and spa treatments for over 19 years and is still privately owned by the co-founders, Liz and Mark Warom. "Creation Given and Results Driven" Temple Spa products contain a plethora of Mediterranean botanical, plant, fruit and legume extracts, combined in synergy with a high regard for derma-science, technical innovation and research; performance and texture are paramount.

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FOR FURTHER INFORMATION

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